

## **OctaneGo.com on Gathering, Sharing and Protecting your Info**

### **Privacy Policy for OctaneGo.com**

This Privacy Policy sets out the terms of collection, use, and disclosure of information (including personal information) that may be collected by ValueFirst Digital Media Private Limited (“OctaneGo.com/Us/We”) from you at any time that the User (“you”) interacts with us (“Information”), including without limitation when you visit this website (“Site”) and/or when you purchase or use any of the Services available on the Site. Unless contrary intention appears in the OCTANEGO.COM TERMS OF SERVICE and/or any other Agreement entered between OctaneGo.com and you in relation to the Services, the Information collected/received by OctaneGo.com from you shall be used and protected in accordance with the terms set out hereunder:

a) Personal Information (i) Unless otherwise stated in any other Agreement entered between OctaneGo.com in relation to the Services, the information collected during the process of registration or while filling up forms which can be used on its own or locate a single person or to identify any individual in context, if any, shall constitute personal information of the User which category shall comprise information such as your email id, name, date of birth, gender, contact number, contact address (“Personal Information”). (ii) Your Personal Information shall not be shared with any third party without your permission, provided that in the following cases your Personal Information may be shared without obtaining your prior consent:

A. with legal entities within our group globally who will take steps to safeguard it in accordance with this Privacy Policy;

B. with persons that we have a strategic relationship with or that perform work for us or assist in the maintenance, development, distribution, and improvement of the

Services (including, but not limited to, companies that help us process information, extend credit, fulfill customer orders, deliver Services to you, etc.) to provide Services to you on our behalf, which persons are also obligated to protect your personal information in accordance with this Privacy Policy, except if we inform you otherwise at the time of collection;

C. when required by applicable law or any order of a relevant authority or if we determine that such disclosure should be made for reasons of national security, law enforcement, or other issues of public importance.

(iii) You accept that, from time to time, we may utilize your Personal Information for advertising and marketing purposes and we shall have the right to share such information with any of our affiliates or group entities (“Group”) for similar purposes. You shall have the option to unsubscribe from receipt of such emails by giving notice to us of the same.

b) We may collect information about your use of the Site, the Products and Services, including, but not limited to, information on the types of Services used, the type of internet browser or computer operating system you are using and the IP address of your computer.

c) We may also collect certain information about your computer when you use the Site or any Services in order to facilitate, evaluate and verify your use of the Site and the Services.

d) While you are allowing us to use your Information, you will always own all of your Information. You agree that we reserve the right to add such Information to our personal database for use as we may in our sole discretion deem fit for the purpose of providing Services to you.

e) We will not share your Information with third parties unless we have received your permission or have given notice to you, such as, by telling you about it in this Privacy Policy or as required by applicable law or judgment or order of any relevant authority.

f) You acknowledge that besides your information, you may add certain additional information on the Site for the purpose of availing the Services (“Additional Information”). We may use Information and / Additional Information provided by you in connection with Services availed by you or any analysis in respect of Services to provide, you and to other users of the Site or persons with whom we are associated, Services and for us to use the same to improve the offering of our services. We may also use your Information for internal operations, including troubleshooting, data analysis, testing and service improvement.

g) If we, at any point, sell or transfer our assets or business (or the assets or business of a division or subsidiary) to another person or entity, or one of our divisions or subsidiaries is acquired by or merged with another entity, you agree that we may provide to such entity all Information that is related to that part of our assets or business that was sold to or merged with the other entity without obtaining your further consent.

h) We take protecting your privacy very seriously. To make sure your personal information is secure; we communicate these guidelines to our employees and strictly enforce privacy.

i) You acknowledge that we shall have the right to delete, purge or archive the logs of Emails pushed through the Services after 12 (twelve) months from the date of the respective Emails.

j) You also acknowledge that we may retain the Information and additional information even after the termination or expiration including for complying with the directions of enforcement, governmental, regulatory, judicial or other competent authorities for such period as we deem fit in this regard.

k) You acknowledge and agree that internet transmissions are never completely private or secure. You understand that any message or information sent or provided to us may be read or intercepted by

others, even if there is a special notice that a particular transmission is encrypted and that we shall have no liability whatsoever in the event of any such interception by or disclosure of such information to a third party.

l) You agree and acknowledge that Information (including Personal Information) received from you may be transferred, even temporarily across national boundaries to different countries around the world within our group for the purpose of providing Services to you or for analysis.

m) You acknowledge and agree that this Privacy Policy will be binding on you during the entire term of your use of any and/or all of the Services and the Site and shall survive any termination of your relationship with us or use of the Site.

n) This Privacy Policy is subject to change at the sole discretion of OctaneGo.com at any time without prior notice thereof.

o) This Privacy Policy shall be read in conjunction with the OCTANEGO.COM TERMS OF SERVICE and any other terms that govern the Services provided by us including any amendments thereto as may be in force from time to time. In case of any conflict between such agreement/terms the relevant agreement/terms shall be harmoniously constructed to uphold the interest of OctaneGo.com.

If you are unsure about our privacy rules or this policy, please contact us at [support@octane.in](mailto:support@octane.in)

The detail of the Grievance Officer is given below:

Managing Director,

ValueFirst Digital Media Private Limited

B – 18, Infocity – 1, Sector – 34,

Gurugram, Haryana – 122001